



HANK WHITSON

WRITER & DESIGNER

EXPERTISE

CREATIVE WRITING

- SPECIALIZING IN SPECULATIVE GENRES, SUCH AS SCIENCE FICTION AND FANTASY.
- FAMILIARITY WITH A WIDE VARIETY OF FORMATS, INCLUDING SHORT STORIES, NOVELS, FILM AND COMIC SCRIPTS, AND IN-FICTION ARTIFACTS (PERIODICAL, JOURNALS AND WEBSITES). ALSO WELL-PRACTICED AT CRAFTING COPY, SLOGANS, TAGLINES, AND TITLES.
- EXPERIENCED WITH TRANSMEDIA STORYTELLING; TELLING STORIES ACROSS MULTIPLE PLATFORMS, DRAFTING FRANCHISE BIBLES, AND COORDINATING RELEASE SCHEDULES.

GAME AND PUZZLE DESIGN

- SPECIALIZING IN NARRATIVE-DRIVEN GAME PLAY AND CONVEYING COMPLEX CONCEPTS OR THEMES THROUGH PUZZLE MECHANICS, CLUES, AND SOLUTIONS.
- PROFICIENT WITH WIREFRAMING, DRAFTING DESIGN DOCUMENTATION, PLAYTESTING, AND ADJUSTING MECHANICS TO SUIT DESIRED DIFFICULTY AND AUDIENCE ENGAGEMENT.

ADVERTISING AND PROMOTION

- SPECIALIZING IN MERGING ALTERNATE REALITY GAMING, LIVE EVENTS, SOCIAL MEDIA PROMOTION, AND TRADITIONAL MARKETING TO CREATE MEMORABLE, MEANINGFUL, AND COHESIVE EXPERIENCES.
- EXPERIENCE WITH OUTREACH, COMMUNITY BUILDING AND MANAGEMENT, CONTEST MODERATION, AND CUSTOMER SUPPORT.

EXPERIENCE

- OVER 8 YEARS OF CREATIVE WRITING
- 8 YEARS OF ENTERTAINMENT WRITING
- 7 YEARS OF ACADEMIC WRITING
- 5 YEARS PROFESSIONAL COPYWRITING
- 1 YEAR OF NEWSPAPER EDITING
- OVER A DECADE WITH MS OFFICE SUITE
- 1 YEAR WITH ADOBE INDESIGN
- 5 YEARS WITH ADOBE ILLUSTRATOR
- 6 YEARS OF GAME AND PUZZLE DESIGN (INCLUDING WIREFRAMING AND PLAYTESTING)
- 5 YEARS OF DESIGNING LIVE EVENTS, CONTESTS, AND SOCIAL MEDIA PROMOTIONS INCLUDING USER GENERATED CONTENT
- 3 YEARS WEB-SITE BUG-TESTING AND QA
- 3 YEAR VIDEOGAME TECHNICAL SUPPORT
- 2 YEARS OF CONTEST MODERATION
- 1 YEAR LOCALIZATION AND PROJECT MANAGEMENT
- 5 YEARS (BASIC ACADEMIC) SPANISH



HANK WHITSON

WRITER & DESIGNER

EDUCATION

GEORGIA INSTITUTE OF TECHNOLOGY

- GRADUATED 2012 WITH MASTERS OF SCIENCE IN DIGITAL MEDIA
- SERVED AS ENTERTAINMENT EDITOR OF THE TECHNIQUE STUDENT NEWSPAPER

UNIVERSITY OF CALIFORNIA AT IRVINE

- GRADUATED 2010 WITH BACHELOR'S OF ENGLISH
- EARNED DEPARTMENTAL CREATIVE WRITING EMPHASIS

EMPLOYMENT HISTORY

42 ENTERTAINMENT

NARRATIVE DESIGNER	MAY '16 TO PRESENT
ASSOC. NAR. DESIGNER	JUNE '15 TO MAY '16
ASSOC. EXP. DESIGNER	JUNE '14 TO JUNE '15
JR. EXP. DESIGNER	MAY '12 TO JUNE '14

GEORGIA TECH

GRADUATE ETHNOGRAPHIC RESEARCH ASSISTANT	DEC. '11 TO JULY '12
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GAMEDESK INSTITUTE

WRITING & DESIGN INTERNSHIP	MAY '11 TO JULY '11
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BARNES & NOBLE BOOKSELLERS

BOOKSELLER & RETURNS SPECIALIST	MAY '08 TO JULY '10
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REGAL ENTERTAINMENT

POPCORN FORGE MASTER	MAY '07 TO SEPT. '07
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ETCETERA

STAGE EXPERIENCE

- TRAINING: 7 YEARS BALLET, 3 YEARS PAS DE DEUX, 4 YEARS MODERN, 3 YEARS JAZZ
- PERFORMANCES: 9 YEARS WITH VARIOUS CREATORS AND STUDIOS INCLUDING UCI, PASADENA DANCE THEATER, AMERICAN BALLET THEATER, AND BALLET PACIFICA

INTERESTS & HOBBIES

- COSPLAY • SKIING • TRAVEL • MASK COLLECTING • ANIME • READING
- GAMING (CARD, BOARD, AND VIDEO) • COMIC BOOKS • MIXOLOGY

SOCIAL MEDIA

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